The Value of ISO 27701

ISO 27701 is a privacy extension to ISO/IEC 27001 that provides guidance for establishing, implementing, maintaining and continually improving a Privacy Information Management System (PIMS). The standard can be used by personal data controllers, (including joint personal data controllers) and personal data processors (including those using subcontractors) to manage their privacy program. The standard maps well to the GDPR, but significantly, it is jurisdiction-agnostic and can be applied to any jurisdiction around the world. Technology is a huge advantage when it comes to the maintenance and continual improvement of a PIMS in accordance with ISO 27701 (formerly known as “ISO 27552”), as well as the planning and implementation of global privacy laws and frameworks.

How OneTrust Helps

OneTrust became the first-ever organization to achieve ISO 27701 certification, just nine days after the standard was published. To do so, we used our own suite of tools internally to adhere to the requirements and demonstrate compliance during our audit. ISO 27701 calls for the development of PIMS, and with OneTrust Privacy Management Software, your organization can streamline this development to meet the many ISO 27701 obligations, including: PIMS Decision-Making; Documentation; Privacy Training, Testing and Attestation; Internal Audits; Records of Processing Activities; Risk Assessment and Treatment; Vendor Management; Incident Response; Data Subject Request Management; and Consent Management.
Privacy Information Management System (PIMS) Decision-Making

Use the ISO 27701 Privacy Information Management System (PIMS) Planning template to assist with PIMS decision-making to evaluate your organization, understand needs of interested parties, determine scope, identify leadership roles, establish and track objectives, define risk criteria, and more.

Privacy Information Management System (PIMS) Documentation

Use the Document Repository in OneTrust to store and organize PIMS documentation in a central location for access by the PIMS Team and other need-to-know personnel.

Privacy Training, Testing and Attestation

OneTrust training templates, such as the “Privacy and Security Training Quiz and Attestation” template, assist with awareness training, as well as employee testing and attestations.

Internal Audits

Use the OneTrust ISO 27701 Audit Checklist template to assist in conducting audits to evaluate the maturity and effectiveness of the PIMS, track corrective action plans, and generate an audit report.

Records of Processing Activities

With Data Mapping Automation, collect information about the purpose, type and process of personal data collection, use, storage, and transfer, as well as generate data flow diagrams for easier analysis.

Risk Assessment and Treatment

Use OneTrust Assessment Automation to identify and calculate risks to individuals as a result of processing their personal information, as well as to craft and track risk treatment plans.

Supplier, Processor, and Vendor Management

Use OneTrust Vendorpedia, third-party risk management software, to automate the vendor engagement lifecycle, from onboarding to offboarding to help obtain and maintain ISO 27701 certification.

Incident & Breach Response

With OneTrust, enable self-service incident reporting, maintain incident and breach records, evaluate breach notification obligations, and analyze overall risk with connections to your underlying inventories.

Data Subject & Consumer Rights Management

OneTrust provides a standardized way for privacy programs to receive requests, validate identity, as well as manage and fulfill requests, or file an extension in a centralized system.

Consent & Preference Management

Use OneTrust to collect valid consent as required by ISO 27701, as well as privacy regulations such as GDPR, CCPA, and LGPD, to demonstrate compliance with granular records of consent.

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